



WORLD YOUTH FESTIVAL



Participants of the Festival

10 000

Russian participants

10 000

Foreign participants

including

1000 children
14-17 years old

500
from Russia

500
from abroad

categories

Young leaders in such fields as business, media, International cooperation, culture, volunteering and charity, sports, different areas of public life

Teenagers representing various youth organizations and unions

DATES

March 1st – 7th, 2024

VENUE

Sirius Federal Territory
(Olympic Park)

PARTICIPANTS

20 000 people



Program blocks

1 DISCUSSION PROGRAM (educational, conversational, scientific)

talk-shows, presentations, TED-talks, game practices, workshops

2 CULTURAL PROGRAM performances, workshops, concerts, theater productions, shows, exhibitions, fairs, excursions, Russian language lessons

3 SPORTS PROGRAM demonstration performances, sports shows, competitions, group workouts and mass sports events

4 CHILDREN'S PROGRAM activities organized by the "Sirius" center and the "Movement of the First" uniting more than a thousand children

5 EXHIBITION PROGRAM exhibition of the achievements of the regions, corporations and universities

6 PURPOSEFUL PROGRAM volunteer projects and activities

7 REGIONAL PROGRAM a series of events in certain regions of the Russian Federation, where some participants will go after the main Festival program ends



Principles of the program structure

1 DAY = 1 PURPOSE

1

Each day unveils one of the Festival purposes through different formats

MUTUAL AMPLIFICATION

3

Mutual amplification thanks to integration between Russian brands:

VK Fest

Festival of young art «Tavrida.ART»

Gastronomic Map of Russia

Educational marathon “Znaniye”

«Games of the Future» - car simulation and circuit races at the “Sochi Autodrom” race track

SYNERGY OF THE PROGRAM. UNITING THE RESOURCES

2

major Russian cities hosting large events
(Moscow, Nizhny Novgorod, Donetsk and others)

partner organizations
(«Znaniye», «Russia – Land of Opportunity»,
Association of Volunteer Centers and others)

top universities
(RANEPA, Tomsk Polytechnic University,
ITMO and others)

corporations
(Vkontakte, Sber, Russian Railways and others)
and other interested parties

HIGH-POTENTIAL FORMATS AND SPEAKERS

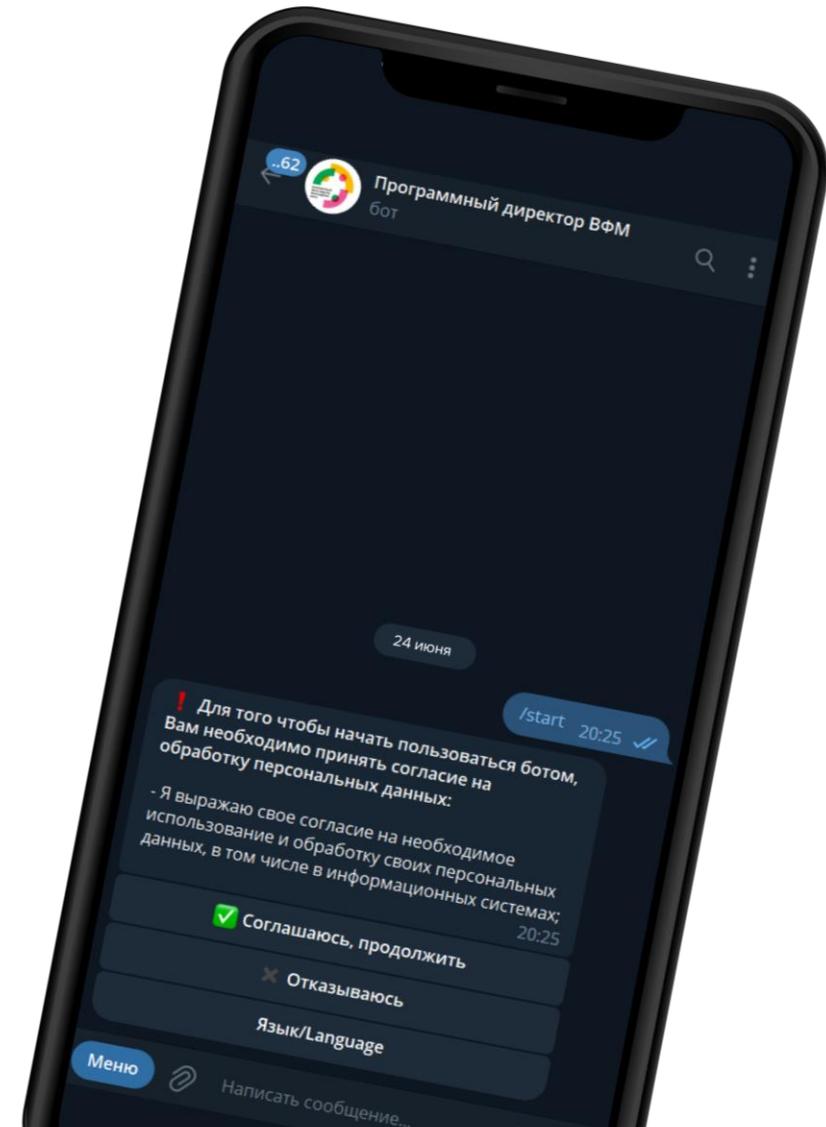
4

Up-to-date, state-of-the-art delivery of information with the use of modern technologies, maximum audience engagement and wow effects



The youth decides how the Festival will be

Everyone can suggest their ideas for the WYF 2024 program through a special chat-bot



BECOME A PARTICIPANT

Applications to the Festival for Russian and foreign youths opened on
June 24th, 2023



fest2024.com





SEE YOU AT THE WORLD YOUTH FESTIVAL 2024!